

Bosley Rose News

3 New Fabulous Floribundas
7.75 value only 6.61
You Save \$1.14
Heat Wave - Gold Cup Fusilier
You Save \$1.14

5 for Fragrance
12.25 value only 10.43
You Save \$1.82
Tallyho - New Yorker
Majave - Helen Traubel
Mrs. Paul R. Bosley
You Save \$1.82

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COMPILED BY BOSLEY NURSERY, MENTOR, OHIO

Page 1

GOLD MEDAL FOR GOLDEN WINGS

Plants Demand Regular Care

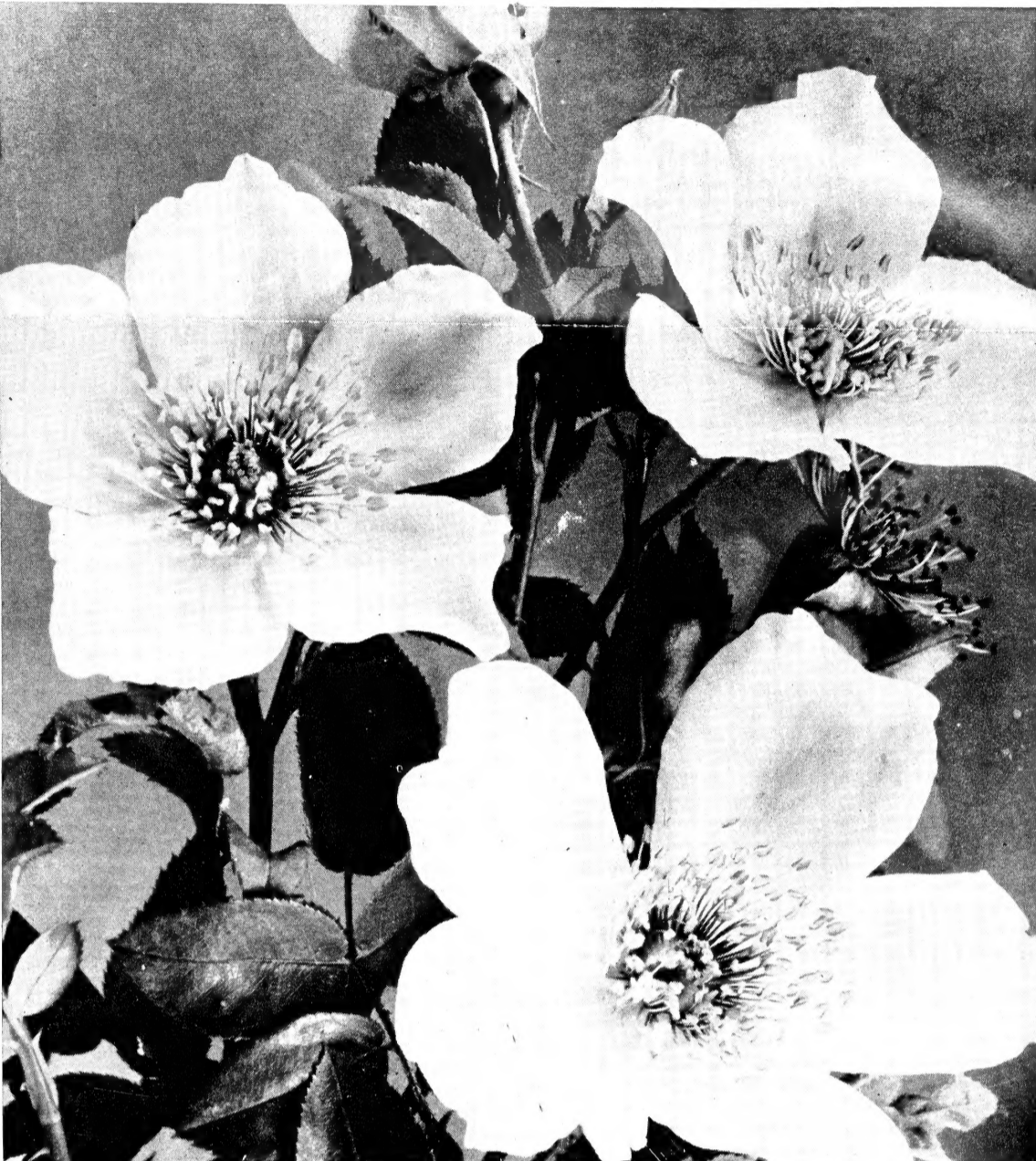
Once you have purchased and planted your trees and shrubs, watch over them and take care of them. No living thing can be neglected without ill effect on its health.

Given a reasonably good soil to begin with, water is the most important single factor in plant growth. Without it, says the American Association of Nurserymen, plants will wither and die. When natural rainfall is insufficient it must be supplemented by artificial watering. When you water plants during a dry spell, soak them well. Let the hose run until you are sure the ground around the roots is saturated. Shallow watering has a tendency to weaken the roots by making them grow toward the surface instead of more deeply into the ground. Deep watering lasts longer, is far healthier for development of root structure. So soak your plants well when they become dry and then repeat the performance only when they again become dry. The worst kind of weather for plants is a hot, dry wind. When the winds are hot and dry, watering around the roots is necessary often, everyday if need be, preferably in the evening. Water even in winter if there is a lack of natural rainfall.

Fertilize plants in early spring. Repeat this after the shrubs or trees have flowered, in order to promote healthier buds for the next flowering season.

Prune off dead branches. If a sizeable limb is pruned, paint the wound with a tree paint that can be purchased at any nursery.

Trees and shrubs are easy to grow but like everything that lives, they require care.



GOLDEN WINGS was recently awarded a Gold Medal by The American Rose Society at Kansas City, Mo., in recognition of superior performance in American gardens. A great honor for a great rose.

Paul Bosley Accepts Award

KANSAS CITY, MISSOURI—On May 31st, the rose Golden Wings was presented a Gold Certificate by the Awards Committee of the American Rose Society.

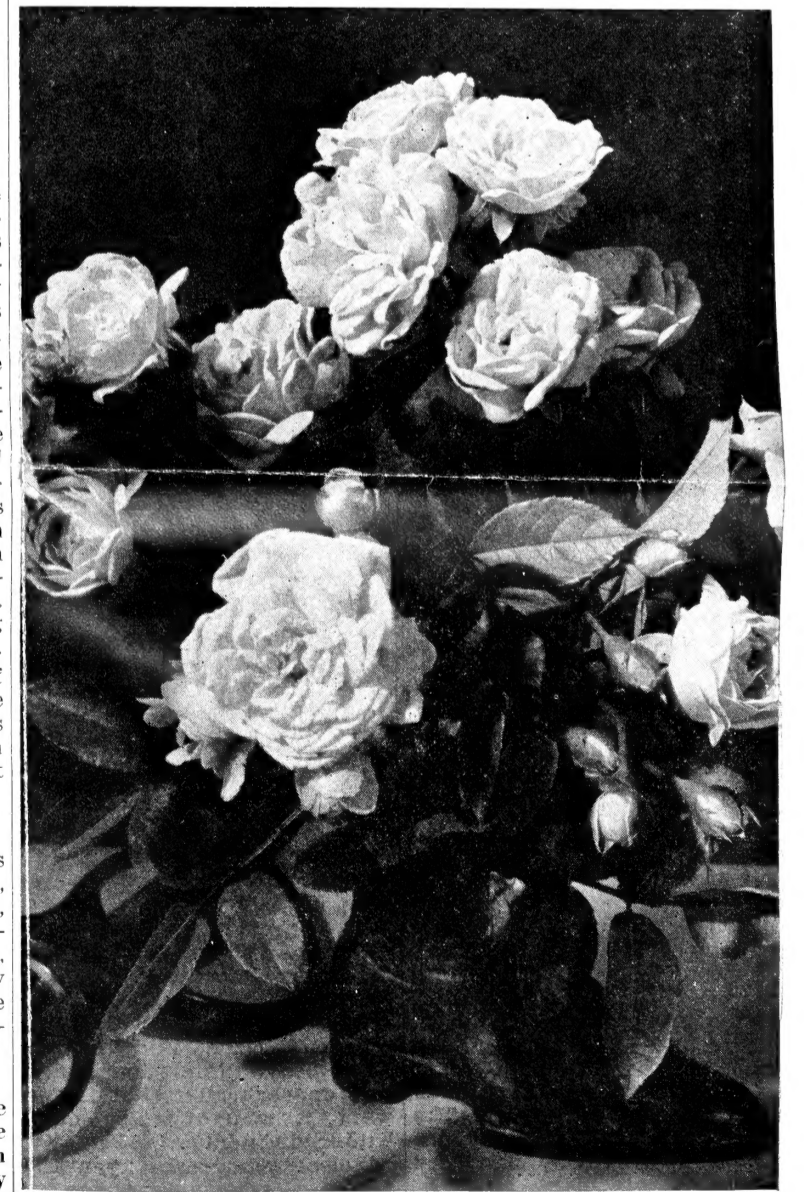
This Certificate was presented in recognition of superior performance in American gardens. Paul R. Bosley, Sr., of The Bosley Nursery, Mentor, Ohio, accepted this award on behalf of Roy E. Shepherd, Medina, Ohio, the originator and himself as the introducer.

Golden Wings is the most beautiful rose ever developed. Because of its parentage it has been classified as a Hybrid Tea but at the same time has the outstanding vigor and overall appearance of health that is usually attributed to a shrub rose. Left to its own manner of growth, Golden Wings will grow to a height of approximately six feet and a diameter of at least three feet, yet through judicious pruning it may be kept to the size of a regular Hybrid Tea and incorporated in beds of other tea roses.

This rose opens up a whole new phase of interest for the rose fancier. For instance can you imagine a high everblooming hedge of this rose placed along a property line for sheer beauty? Throughout the entire summer this hedge would be covered with blooms of remarkable beauty and simplicity. Golden Wings bears an enviable rating in the American Rose Society's Proof of the Pudding from reports of nation-wide tests of 8.7 out of a possible 10 points. This makes it one of the outstanding roses of the past decade. One of the most enviable characteristics of this new rose is that it is apparently hardy to the tip in the coldest inhabited spots of the United States and needs little or no winter protection. Some of the comments from Rosarians in various parts of the country include the following: Madison, Wisconsin:- "Good form, foliage and color, prolific bloom, disease resistant." Philadelphia:- "No faults." Charleston, West Va:- "Beautiful foliage and bloom, disease resistant, recommended." Niagara Falls, N. Y.:- "Exquisite bloom, fragrance and substance, no complaint." Minneapolis, Minn.:- "Vigorous plant, continuous bloom." Detroit, Mich.:- "Excellent, single rose, good form and growth." Lansing, Michigan:- "Blooms constantly, attractive stamens."

All in all, Golden Wings seems to be the answer to many gardeners' prayers and in many ways this seems to be a rose that will do well in any garden from North to South and from East to West. For the past two years Golden Wings has been an absolute and complete sell-out so be sure to order early on this variety. Priced at \$2.50 each or three for \$6.60.

If you happen to be passing through or near Mentor, Ohio, be sure to stop and see a field of one hundred thousand roses in full bloom at the Bosley Nursery. It is a sight you will never forget.



Notice the pair of eyeglasses with this petite arrangement of lullaby, indicating the size of the dainty white blooms. This rose lends itself well to arrangements as well as making a perfect mound of snowy white in the garden.

LUCKY SEVEN

\$14.25 value only \$12.13

You save \$2.12

Gay Gypsy, Grande Duchess Charlotte, Capistrano, Mrs. Paul R. Bosley, Sutter's Gold, Good News, Blanche Mallerin.

You save \$2.12 on these 7 fine roses

Order Blank page 3

Good Rose Plants Please Everybody

For the majority of people rose plants are the most satisfactory plants of all. Every poll ever taken places the popularity of roses in a class by itself—as much as 9½ to one over the nearest competitor in many cases.

When you plant roses, look what you get:

From a \$2.00 rose plant you receive the very first year an average \$5 worth or more of lovely cut blooms to decorate your home, according to the American Association of Nurserymen. When entertaining, or even for family dining, a few colorful rose blooms in the center of the table brighten everyone's spirits, denote gracious living, cause admiration. You can wear them, smell them with pleasure and they make wonderful gifts.

In a garden, along a fence, beside walks and drives, individually in the foundation planting, almost everywhere roses can be used to enliven and brighten the property. They'll flower fully twice or more times each year and the blooming period lasts for a long time. There are almost always some blooms to cut, even out of the flowering season.

Anyone can grow roses. If you're seeking prize blooms, you'll turn over any well-drained soil to a depth of eight to twelve inches, mix in a liberal supply of manure or fertilizer, plus peat moss or organic material and then plant. You spray or dust the plants every 10 days or so with a handy all-purpose duster or insecticide, especially made for roses. If you're not especially eager to have prize flowers, but just want plenty of nice blooms, you can, in reasonably good soil, just dig a hole a few inches wider than the spread of the plant's roots, mix a couple of handfuls of fertilizer with the soil, water the plants well but not keep them too wet, spray or dust the foliage occasionally, and then sit back and wait for results. Roses like sun and well-drained soil. In the northern parts of the country they

should not be fertilized in the fall. Wait until late winter or early spring, and then fertilize again in summer after the first crop of blooms. Here's the American Rose Society's highest rated six roses in various classes:

Hybrid tea: Peace, Charlotte Armstrong, Chrysler Imperial, Crimson Glory, Golden Wings and Helen Traubel.

Floribunda: Betty Prior, Fashion, Red Pinnocchio, Frensham, The Fairy.

Grandiflora: Carrousel, Queen Elizabeth, Buccaneer, June Bride, Montezuma.

The best way to select the color of blooms you want is to look at the color illustrations of your favorite local nurseryman, or mail order nursery catalogue. New improved roses are being introduced each year.

Watch for them. The 1956 rose champ was the floribunda, Circus, and in 1957, the best roses of the year were White Bouquet, a floribunda, and Golden Showers, a climber. All-America Rose Selections are safe bets to choose from each year as they have been tested in all parts of the country and are selected by experts. Some of the favorites of long standing also are sure choices.

The average home grower of roses cannot go wrong if he tries the best-rated varieties from his regular nurseryman and uses a reasonable amount of care in growing them.

The 15 most popular flowers are, respectively: the rose, gardenia, gladiolus, carnation, tulip, lily, lilac, lily-of-the-valley, violet, orchid, peony, dahlia, chrysanthemum, pansy and camellia, according to the American Association of Nurserymen.

The special prices which we have made for 3 of a kind are to effect a saving of labor on packing which we are happy to be able to pass on to you.

Note: These prices apply only when three of a single variety are ordered. THEY MAY NOT BE SPLIT UP.

Business Recognizes Value Of Planting

Both new and old business in recent years have landscaped and planted their properties at an unprecedented rate, according to the American Association of Nurserymen, as they recognize the values of plants both in attracting customers and, incidentally, helping to make their communities pleasanter places in which to trade.

Chain stores, filling stations, banks, motels, shopping centers, hotels, department stores and other businesses especially in suburban areas are today planted more beautifully than ever. A filling station in Tulsa, Oklahoma, has hundreds of rose bushes, and, when they are in flower, hands a rose to each lady customer. Many motels and restaurants have lovely gardens for patrons to be entertained or to roam in while waiting for tables, or to relax after eating. Conservative banks have gone

in for landscaping around their new buildings in a big way. Everywhere, businesses are sprucing up with plants to offset the coldness of bare walls, making their businesses pleasanter places in which to carry on commerce in general. Good landscaping, they find, is simply good business. If well done, it promotes sales and draws more and better customers, who are better satisfied.

Looking ahead to the next decade, according to the American Association of Nurserymen, the leisure time to be afforded by atomic energy combined with the better living that comes from home gardening and properly landscaped home properties will provide a graciousness in living never before experienced by the average family to such an extent.

Roses, the most popular flowers of all time, maintain a strong lead over any other flower in the plant kingdom, according to the American Association of Nurserymen.

The Bosley Nursery is famous not only for Roses, but for Rhododendrons, Azaleas and Christmas Holly.

3 Novelty Roses

7.50 value only 5.95

You Save \$1.55

Michele Meiland
Emily

Karl Herbst

You Save \$1.55

on these
three fine roses

Order blank page 3

Gardeners Have Fewer Cancers?

An Australian doctor thinks there may be less cancer among gardeners. Dr. Eric Goulston, Sydney, says:

"I have noticed over the years that there seems to be a greater host-resistance against cancer in patients who are suffering from this disease and who delve in the garden, than is the case with complete non-gardeners. This may be due to some anti-carcinogenic agent invested from soils or from plants. We are trying to investigate this problem bio-chemically but we haven't gotten very far. At present it is only a clinical impression."

—From The Ford Almanac 1957

6 Reliable Roses
10.25 value only 8.95
You Save \$1.30
Crimson Glory -
Jackman's White
McGredy's Scarlet - Eclipse
Mme. Cochet-Cochet
Condesa de Sagato

Bosley Rose News

4 for B I G Blooms
10.00 value only 8.54
You Save \$1.46
Tiffany - Chrysler Imperial
Courtship - Peace

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COMPILED BY THE BOSLEY NURSERY, MENTOR, OHIO

Page 2

NEW WHITE GRANDIFLORA AVAILABLE

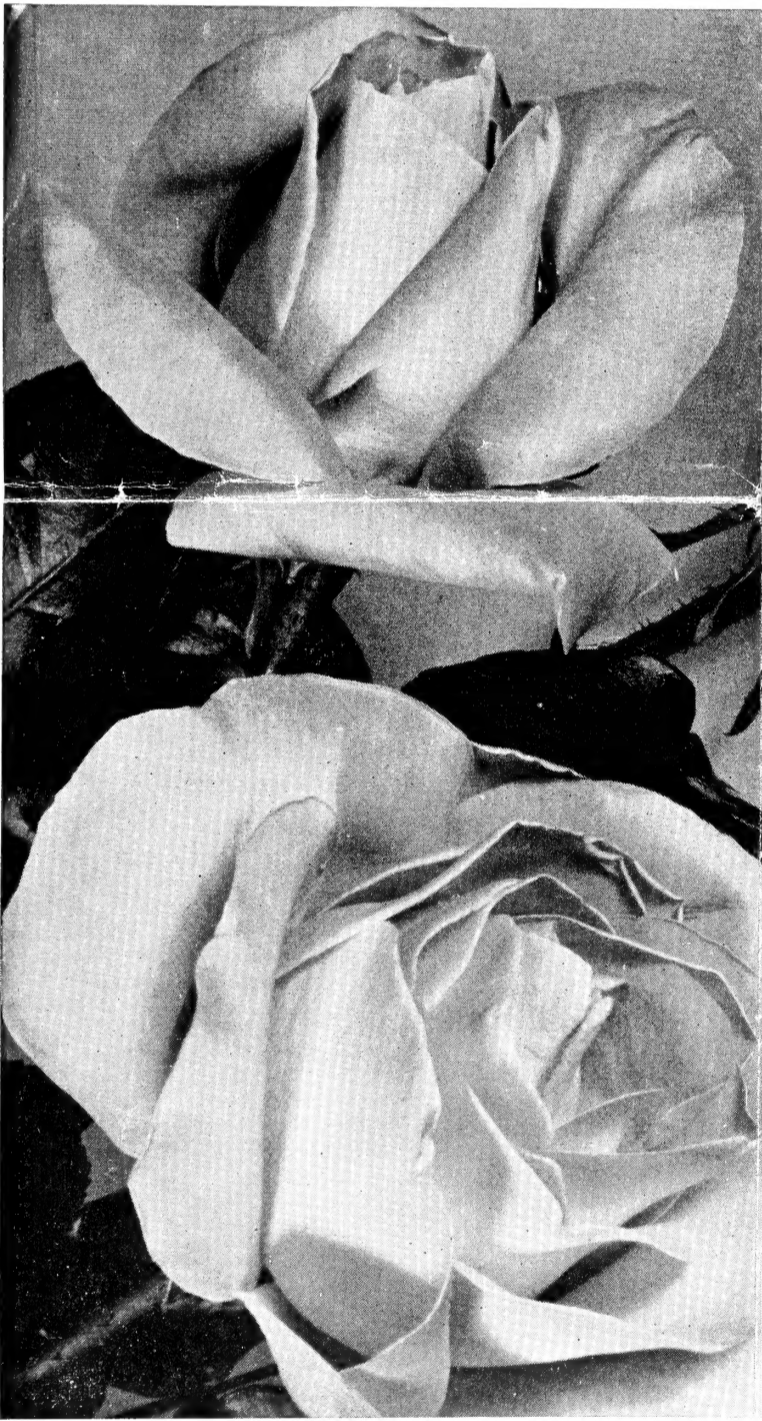
The Rose Is Most Versatile Flower

For versatility, the rose stands out among flowering plants. Its amazing popularity has lasted for many years and seems destined to go on forever. The popularity of the rose is due in large measure to alert and talented hybridizers and growers who never rest on their laurels, but who each year invest large sums of money and human energy to produce ever better varieties. Our hats off to them.

Think of the versatility of the rose! It can be worn as a corsage; makes an ideal flower for the dinner table or other home decoration. The aroma of the rose is subtle. It always pleases, whether growing in the garden, or used as a cut flower indoors. The plant itself with only moderate care can be grown by everyone. The form of the rose bloom is one of the most heavenly creations

colors. For perfection of bloom the hybrid tea rose often is preferred. For great masses of color, the rose climber stands alone. The ever-blooming climber makes a magnificent, broad, living fence with spectacular display over a long blooming season. Most rose plants, properly cared for, will produce some blooms from Spring to Fall, with two heavy-flowering seasons each year.

A reasonably fertile soil is all that is needed to grow roses well. Their range of soils is from sandy loam to fairly heavy clays. A formal rose bed may be prepared by spading up an area to a depth of twelve to fourteen inches and adding organic material such as peat moss, plus a sprinkling of a balanced organic or commercial fertilizer. Or, without making a formal garden one



COURTSHIP - (Description at right)

in all nature, opening up gradually from a tightly-packed bud into a large, velvet-petaled flower of usually soft colors that blend into any surrounding. There's gaiety in the rose bloom, a cheerful association that brightens us whenever we look at its sleek perfection—like a lovely woman, reflecting pleasant aroma, charm, softness and happiness. It is one of few blooms that have such a wide range of colors from which to choose.

In use, the rose plant can be used for a living fence. It can be planted in a multi-colored garden, or by itself. It can climb around a porch or garage or other outbuilding and transform the structure into a lively, flowing mass of color. In the foundation planting, or as specimen plants around the property roses in bloom create splashes of color to create an artist's touch to the yard. The first year enough flowers are produced to more than pay for the whole plant.

The Floribunda and the newer Grandiflora classes of roses are practically ideal for the average home owner, producing dozens of blooms in all

may simply dig a hole in fairly good soil to a depth of twelve inches or so, then pulverize the soil with trowel or spade add a handful of fertilizer and plant, according to the American Association of Nurserymen.

Roses thrive with full sun, or partial shade. Watering should be done in the morning preferably. Use of an all-purpose rose spray is recommended every week for the best results. Like any plant, the better care roses are given the better the blooms will be. However, do not fuss over your roses continually. Excessive care sometimes can be as bad as little or no care. Water only when the soil becomes dry and then provide a good soaking. Don't water again until the soil again becomes dry. For bigger blooms remove side buds, leaving only one main bud on each stem, but if you want masses of color don't bother disbudding.

Select your roses upon the advice of your nurseryman or from a mail order catalogue. Award-winning roses are always good choices, since they have been tested for all climates.

3 TOP REDS
7.00 value only 5.97
You Save \$1.03
Chrysler Imperial
New Yorker - Gay Gypsy
You Save \$1.03

MIX YOUR OWN

Potpourri

Webster gives several definitions of potpourri. The most prosaic is a "stew," but the one in which we are interested is a "mixture of dried sweet-smelling flower petals used to perfume a room."

Gather rose petals each day and partly dry them in the sun. When they are almost dry, put them in a large container and add to every two quarts of dried petals one ounce of orris root, a sprinkling of salt or a few drops of glycerine.

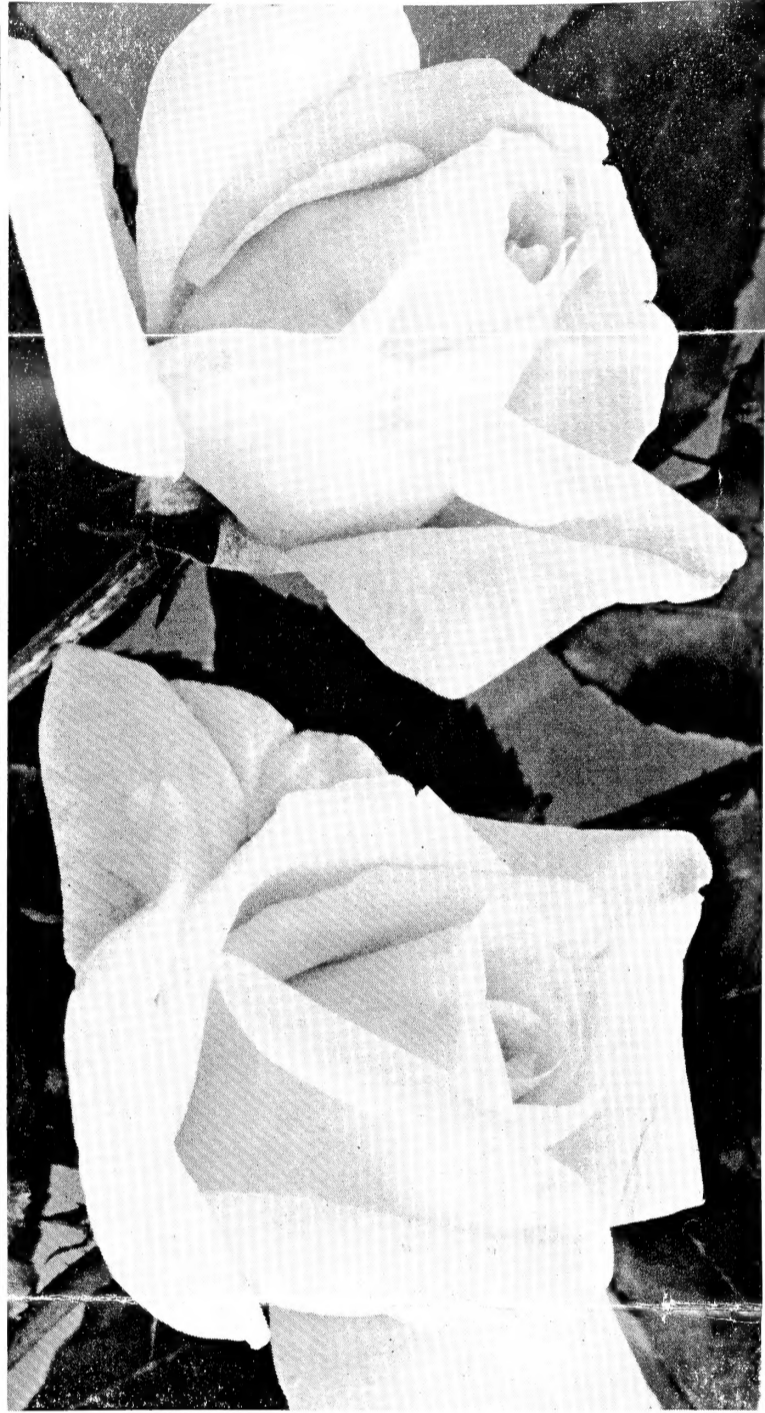
Let them stay in the jar for two weeks, stirring often, then when they are perfectly dry, add one-quarter ounce each of allspice and cinnamon and half that amount of clove and an ounce of dried lavender. You may keep this mixture in jars or sachet bags.

Some potpourri consists of half rose petals and half dried herbs such as lavender, sweet woodruff, rosemary, marjoram and rose geraniums. Blue Borage flowers are often added, not for fragrance, but because they retain their color when dried. Flowers from special occasions can be added to the potpourri jar to give sentimental interest. They should be completely dried first. A few slivers of orange or lemon peel may also be added.

The fragrance of the potpourri jar is up to you, so each jar is unique. Your home can have its own special fragrance that is not duplicated in any other home. You may heighten the odor by adding oil of cloves, oil of cinnamon, oil of roses or oil of violet. Use two or three drops to a five-quart jar of potpourri.

Left, Courtship — This lovely rose bears flowers of cerise color in abundance and profusion. These vivid flowers are usually borne singly on stems of cutting length and of great strength. This lovely array of flowers is well contrasted against a background of dark green healthy foliage that is very shiny and attractive. Order early to be sure of your supply. \$2.50 ea. 3 for \$6.60.

4 DEPENDABLE
Fabulous Floribundas
8.75 value only 7.42
You Save \$1.23
Fashion - Spartan
Jimmy Cricket - Vogue



June Bride, described at above right, is the newest rose introduction of Bosley Nursery, Mentor, Ohio, and seems to be an important addition to many gardens. Good reports have been received from nationwide sources.

June Bride (pictured at left) is the first white Grandiflora. From spring until fall it is covered with myriads of white bloom in the form of classic candelabras. As soon as one bloom fades another is coming out to take its place so that the plant always has the appearance of being clothed in a veil of white.

The flowers are beautifully contrasted against a background of dark green healthy foliage. This unique foliage is crinkled and holly-like, adding to the general appearance of the plant. June Bride is a rose for the lazy gardener. Left alone and with poor care it will become waist-high, but if you are a good Rosarian it will grow shoulder height. Either way it will supply you all summer long with armloads of beautiful white blooms fit for a wedding bouquet.

Some of the comments received from the various points in the United States are as follows:

Washington, D. C.: "Outstanding addition to Grandiflora class, good grower and bloomer, foliage excellent." Chicago: "Good white Grandiflora, fragrant, nicely formed buds." Indiana: "Long lasting, sturdy, no disease." Wichita: "Lovely color, lots of bloom." Minneapolis: "Good form and bloom." Nebraska: "Fine plant, likes heat, no blackspot." Albuquerque: "Vigorous growth and constant bloom, lovely for arrangements." Cincinnati: "Very good white Grandiflora." Amarillo, Texas: "Good grower and foliage, excellent high-centered bloom, keeps well." Wyoming: "Absolutely tops, prolific bloomer, vigorous growth."

With all of these testimonials from various parts of the country it is easy to see that June Bride is a most satisfactory rose and is bound to be in short supply for many years to come. Place your orders early to avoid disappointment. \$2.50 each, 3 for \$6.60.

Again this year roses are in limited supply. Be sure to order early to assure yourself of getting what you want.

Did You Ever Dream of a Beautiful Rose Garden?

If you dream of the rose you not only will get rich but will enjoy an exquisite life of love, says an old Chinese proverb.

Whatever the truth of the above says the American Association of Nurserymen, the rose puts very pleasing thoughts into the heads of most people. The perfection of its flowers appeals to the eye, while the aroma of its petals penetrates the nasal passages with bedeviling perfume. It's the flower of love — innocent, intriguing, fascinatingly attractive; and, by popular vote; the best-liked flower on the American scene.

Modern roses, like modern people, have come a long way from the roses of only a generation ago. Today the flow-

ers are larger and more profuse. Of course the larger the garden the more variety of color and perfume, but twelve plants will provide considerable variety.

The colors are red, pink, yellow, orange and white with many fascinating "in-between" shades.

Roses like plenty of sun. In the warmest climates they will do better with partial shade. They are not "choosy" plants. They even do well during drouth, especially if well mulched with peat moss or other organic material. Water them when the soil becomes dry around the roots. Give the soil a good soaking, preferably in the morning hours.

When planting, space the

plants about 18 inches apart, with each hole large enough to take all the roots when spread out, and a few inches to spare. Plant at the same depth as previously planted in the nursery as shown by the soil mark on the stem and then firm the soil about all the roots so there will be no large air pockets. Soak the roots with water immediately after planting.

The rose not only is the "flower of love" but it is a very practical plant in the home garden as it can be grown successfully by practically everyone and generally returns more value in cut flowers every year than the cost of the original plant.

These Fall Planting Directions For Roses Will Assist Everyone

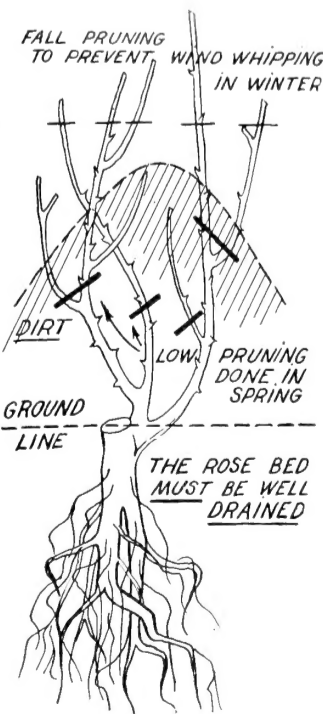


Diagram Showing How To Plant, Hill and Trim Your Roses.

Plant your roses immediately upon arrival if possible; otherwise keep the bundle in a cool, dark place out of the wind and wrapped just as it came to you. Do not delay planting.

SELECT A PLACE FOR YOUR ROSE BED THAT HAS GOOD DRAINAGE. THIS IS VERY IMPORTANT. A sunny location is ideal.

If possible, improve the soil in your rose bed by the addition of any one or all three of the following. 1st. Good rose fertilizer should be high in phosphorus and potash and must be thoroughly mixed into the top 15" or 18" of the rose bed. Do not mix this fertilizer into the bed with Spring planting. Use a handful per plant of fertilizer analyzing such as 0-12-12, 0-14-7, 2-12-6, 3-12-12, or a similar formula. 2nd. Any type of soil can be improved by the liberal use of peat moss, or humus. Baled peat must be thoroughly wet before mixing with the soil. 3rd. Cow manure is good to mix with the soil from top to bottom of the bed.

Keep the rose roots in a bucket of water only while planting and never expose the roots to the drying wind and sun. Cut off all broken or bruised branches or roots.

Roses should be planted not more than 15" to 18" apart in both directions. They like close planting.

DO NOT PLANT THE BUSHES ANY DEEPER THAN SHOWN ON THE ILLUSTRATION. It is important that after the

natural settling of the bed, the stump, or knuckle should be uncovered at the ground level.

Spread the roots out and down in a natural position (do not cramp), then work fine dirt around the roots with your hands, tramp hard and water thoroughly to finish.

The new bushes are trimmed and ready to plant as they are shipped to you. No further pruning is necessary the first Fall.

IMMEDIATELY AFTER PLANTING, HILL UP THE BUSHES WITH DIRT 8 OR 10 INCHES OVER AND THROUGH THE BRANCHES. Established bushes already in your garden should also be hilled up at this time. Do not use straw or leaves for protection. Manure may be applied between the hills of dirt for soil improvement but not for protection purposes.

The older everblooming roses in your garden should be pruned to knee height about December 1st; this is to prevent winter whipping. Do not cut anything off the climber or rambler roses at this time. They are trimmed immediately after blooming and then only the dark three year old wood removed.

In the Spring as soon as the frost leaves the ground (approximately March 15), remove the protective hill of dirt. Then trim your everblooming roses down to about 10 or 12 inches above the ground. On your older plants also, remove the weak shoots to get the most bloom.

THE BOSLEY NURSERY MENTOR, OHIO

Name _____ Date _____
Please PRINT Name and Address

Street (or R.D.) _____

City _____ Zone No. _____ State _____

Express Office if different _____
 From Post Office _____

NOTE: Sizable shipments, also large packages to the South and points west of the Mississippi will be shipped by express. No C.O.D. shipments by parcel post.

Order Early

Orders are filled in rotation and at the proper time for planting in your locality.

Please add 35c for packing and handling on all orders which are to be shipped.

Ohio Customers Add 3% Sales Tax
 AMOUNT ENCLOSED

\$ _____

Check Money Order

The special prices which we have made for 3 of a kind are to effect a saving of labor on packing which we are happy to be able to pass on to you.

NOTE: These prices apply only when three of a single variety are ordered. THEY MAY NOT BE SPLIT UP.

Hybrid Tea Roses

Quantity Wanted	Total Price
— Aztec, scarlet orange, perfect form, spectacular color and remarkable beauty. Ea. * \$2.75, 3 for \$7.20	
— Blanche Mallerin, big white perfect form, fragrant, long pointed buds. Ea. * \$2.00, 3 for \$5.25	
— Burnaby, light creamy yellow full bloom, dark foliage, vigorous. Ea. * \$2.50, 3 for \$6.60	
— Capistrano, very large dbl. fragrant dark pink, dark leathery foliage, vigorous. Ea. * \$2.00, 3 for \$5.25	
— Chas. Mallerin, large velvety blackish red. Fragrant bloom. Ea. * \$2.50, 3 for \$6.60	
— Charlotte Armstrong, strong fragrant rose red. Long stemmed, popular. Ea. * \$2.25, 3 for \$6.60	
— Chrysler Imperial, sturdy plant with large dark red flowers, vigorous. Ea. * \$2.50, 3 for \$6.60	
— Colleen Moore, velvety carmine red, strong tea fragrance, strong stem. Ea. * \$2.50, 3 for \$6.60	
— Condesa de Sagastago, yellow and Oriental red, distinct bi-color, strong. Ea. \$1.50, 3 for \$4.15	
— Courtship, one of our own special favorites, cerise, strong grower, fully double, fragrant. Ea. * \$2.50, 3 for \$6.60	
— Crimson Glory, very fragrant deep velvety crimson, leathery foliage. Ea. \$1.75, 3 for \$4.65	
— Dainty Bess, soft rose pink single with darker stamens. Strong. Ea. \$2.00, 3 for \$5.25	
— Dorothy Anderson, large dbl. rose pink. Large foliage. Limited supply. Ea. \$3.00, 3 for \$7.95	
— Dr. Debat, extra large fully double bright coral pink. Ea. * \$2.25, 3 for \$6.60	
— Eclipse, long pointed deep gold with long strong stem. Ea. \$1.75, 3 for \$4.65	
— Emily, extra large fully double soft rose pink. Very free bloomer. Ea. \$2.50, 3 for \$6.60	
— Ena Harkness, high centered, very fragrant crimson scarlet, vigorous. Ea. \$1.75, 3 for \$4.65	
— Flirtation, pink and gold. Strong seedling of Peace. Extra nice. Ea. \$2.25, 3 for \$6.60	
— Frau Karl Druschki, strong growing white. A long time favorite. Ea. \$1.50, 3 for \$4.15	
— Gay Gypsy, lots and lots of blooms of riotous red color. A knockout. Ea. * \$2.00, 3 for \$5.25	
— Golden Dawn, sunflower yellow flushed with old rose. Very double. Ea. \$1.50, 3 for \$4.15	
— Golden Wings, sensational new yellow single. Either grows tall or by pruning may be kept down. Blooms all summer long. Be sure to order early as the supply is still short. Ea. * \$2.50, 3 for \$6.60	
— Good News, silvery pink with apricot glow in center. Strong stem, vigorous. Ea. * \$2.00, 3 for \$5.25	
— Grande Duchesse Charlotte, tomato red, pointed bud, very free flowering, a long time favorite. Ea. * \$2.00, 3 for \$5.25	
— H D M Barton, good deep crimson red. Strong grower, popular. Ea. \$1.75, 3 for \$4.65	
— Helen Traubel, long pointed bud, fragrant pink to apricot. Large flower. Ea. * \$2.75, 3 for \$7.20	
— Isobel Harkness, butter yellow, long stems, best large flowered yellow. Ea. * \$2.75, 3 for \$7.20	
— Jackman's White, very large creamy white. Vig., limited supply. Ea. \$2.00, 3 for \$5.25	
— Josephine Bruce, bud med. size, flower large, fragrant crimson. Limit 3. Ea. * \$3.00, 3 for \$7.95	
— K. A. Viktoria, long pointed bud, cream-white, fully dbl., fragrant. Ea. \$1.50, 3 for \$4.15	

* Denotes Patented Roses Grown Under License From Patent Owner.

Hybrid Tea Roses

Quantity Wanted	Total Price
— Karl Herbst, large, well shaped, very fragrant, dull scarlet, lasting very well. Vigorous and free blooming. Ea. \$2.50, 3 for \$6.60	
— Katherine T. Marshall, deep salmon pink. Large flower. Ea. * \$1.85, 3 for \$4.85	
— Lady Elgin, fine exhibition formed bloom of jeweler's gold. Ea. * \$2.50, 3 for \$6.60	
— Lady Trent, high centered, fragrant coppery-orange, supply very limited. Ea. \$3.00, 3 for \$7.95	SOLD OUT
— Love Song, watermelon pink with vivid yellow reverse. Ea. * \$2.50, 3 for \$6.60	
— Lowell Thomas, bud long pointed, flower large clear canary yellow. Ea. * \$2.25, 3 for \$6.60	
— McGredy's Scarlet, velvety crimson scarlet, large healthy foliage. Ea. \$1.50, 3 for \$4.15	
— Michele Meiland, bright pink, shaded Persian lilac. Vig. free bloomer, limited supply. Ea. \$2.50, 3 for \$6.60	
— Mirandy, garnet red aging darker, sweet spicy fragrance. Ea. * \$2.25, 3 for \$6.60	
— Mme. Cochet-Cochet, Vig. coppery rose pink, tinted coral. Ea. \$1.75, 3 for \$4.65	
— Mojave, glowing sunset orange, extra nice. Ea. * \$2.75, 3 for \$7.20	
— Monique, very large dbl. pink on salmon pink. Only 30 of these available. First come first served. Ea. \$3.00, 3 for \$7.95	
— Mrs. Paul R. Bosley, best exhibition yellow. Our own special rose. Popular. Ea. * \$2.00, 3 for \$5.25	
— Mrs. P. S. duPont, fragrant golden yellow, pointed bud. Ea. \$1.50, 3 for \$4.15	
— New Yorker, large high-centered velvety scarlet. Vigorous, bushy. Ea. * \$2.50, 3 for \$6.60	
— Nuria de Reclons, white, very well formed, dense dark foliage. Ea. * \$2.25, 3 for \$6.60	
— Peace, very large fully double yellow blend. The most popular rose of all time. Ea. * \$2.50, 3 for \$6.60	
— Pedralbes, cream color to pure white, very vig. free bloomer. Ea. \$1.75, 3 for \$4.65	
— Pilar Landecho, bud long and pointed. Yellow with reverse of a dark coral orange. Ea. \$1.75, 3 for \$4.65	
— Pink Peace, lovely brand new Peace of a nice pink color. Ea. * \$3.00, 3 for \$7.95	
— Pink Dawn, very fragrant deep rose pink. Nice shaped bloom. Ea. \$1.50, 3 for \$4.15	
— Poinsettia, bright unfading scarlet. Vigorous glossy foliage. Ea. \$1.50, 3 for \$4.15	
— Pres. Eisenhower, dark red, good foliage, sure to please. Ea. * \$2.25, 3 for \$6.60	
— Pres. Hoover, varying orange shades. Good bud. Long strong stem. Ea. \$1.50, 3 for \$4.15	
— Rex Anderson, large dbl. very well formed, fragrant pale lemon. Ea. \$2.00, 3 for \$5.25	
— Rubaiyat, long pointed bud, large flower, rose red, abundant. Ea. * \$1.85, 3 for \$4.85	
— Sister Therese, golden yellow to cadmium-yellow. Very vigorous. Ea. \$1.50, 3 for \$4.15	
— Sutter's Gold, golden-orange, large dbl. strong tea fragrance. Ea. * \$2.25, 3 for \$6.60	
— Symphonie, very large pink veined carmine pink. Vigorous. Ea. * \$2.00, 3 for \$5.25	SOLD OUT
— Talisman, fragrant golden yellow and copper. Vigorous and very popular. Ea. \$1.50, 3 for \$4.15	
— Tallyho, crimson with cardinal red reverse. Very vigorous, fragrant. Ea. * \$2.25, 3 for \$6.60	

Hybrid Tea Roses

Quantity Wanted	Total Price
— Tiffany, fine large flowered fragrant phlox pink. The rose that has everything. Vigorous. Ea. * \$2.50, 3 for \$6.60	
— Torch Song, red hot poker color, fully double. Brand new and in short supply. Ea. * 2.50, 3 for \$6.60	
— Tzigane, fragrant yellow and scarlet red. Dark glossy foliage. Ea. * \$2.50, 3 for \$6.60	SOLD OUT
— Wedding Ring, upright golden yellow, fragrant, excellent rose. Ea. * 2.00, 3 for \$5.25	
— White Knight, wonderful new white winner of AARS award. Ea. * \$3.00, 3 for \$7.95	

Grandiflora Roses

— Buccaneer, buttercup yellow, lasting well. Tall grower. Foliage dark. Ea. * \$2.50, 3 for \$6.60	
— Corrousel, fragrant dark red, good foliage. Profuse bloomer. Ea. * \$2.00, 3 for \$5.25	
— June Bride, the only white grandiflora, tall, strong, fragrant. Very free bloomer. Disease free. Order early as supply is limited. Ea. * \$2.50, 3 for \$6.60	
— Montezuma, bright scarlet-orange, long buds, big blooms free blooming. Ea. * \$2.75, 3 for \$7.20	
— Queen Elizabeth, lovely pink, free bloomer, grows easily, husky plant, very nice foliage. Ea. \$2.50, 3 for \$6.60	

Floribunda and Polyantha

— Betty Prior, fragrant carmine pink clusters, bushy, profuse bloom. Ea. \$1.75, 3 for \$4.65	
— Cameo, small soft orange pink cluster, 18 inches, profuse bloom. Ea. \$1.75, 3 for \$4.65	
— Circus, shades of yellow pink and orange, the rose of 1000 colors. Ea. * \$2.50, 3 for \$6.60	
— Fashion, coral-peach, vig. bushy, profuse bloom, a very popular rose, ideal for a border. Ea. * \$2.00, 3 for \$5.25	
— Floradora, rust-red rose of good upright habit, bushy. Foliage dark. Ea. \$1.75, 3 for \$4.65	
— Frensham, medium size, deep unfading scarlet. Large truss. Very free bloom over long period. Excellent. Ea. \$1.75, 3 for \$4.65	
— Fusilier, vivid scarlet-orange 3 in. blooms, fully double. Erect growing. AARS winner. Ea. * \$2.50, 3 for \$6.60	
— Gold Cup, lasting golden yellow 3 1/2 inch blooms. Low plant, glossy foliage. AARS winner. Ea. * \$2.50, 3 for \$6.60	
— Goldilocks, clear yellow cluster Rose. Old favorite. Ea. * \$1.75, 3 for \$4.65	
— Heat Wave, brand new for this year. Good red. Very bright. Ea. * \$2.75, 3 for \$7.20	
— Jimmy Cricket, rich coral-orange turning salmon-orange. Vig. good foliage. Ea. * \$2.00, 3 for \$5.25	
— Lavender Girl, brand new and sensational lavender. Not more than 3 to a customer. Ea. * \$5.00, 3 for \$12.75	
— Lullaby, small white blooms by the thousands. Vigorous. Ea. * \$2.00, 3 for \$5.25	
— Ma Perkins, sparkling salmon-shell pink 3 1/2 in. blooms. Vigorous, bushy, prolific. Ea. * \$2.00, 3 for \$5.25	
— Margo Koster, globular orange-red cluster. Dwarf grower. Ea. \$1.75, 3 for \$4.65	
— Nigger Boy, very fragrant, very dark velvety blackish maroon. Ea. \$1.75, 3 for \$4.65	
— Pink Jewell, fragrant abutus-pink, camellia center. Ea. \$1.50, 3 for \$4.15	

Floribunda Roses

— Pinocchio, pink-suffused salmon, edged deeper, fruity fragrance. Ea. * \$1.75, 3 for \$4.65	
— Red Pinocchio, cupped, fragrant, velvety red-carmine cluster. Ea. * \$1.75, 3 for \$4.65	
— Red Ripples, fragrant ox-blood-red to carmine. Immense cluster and very showy. Ea. \$1.50, 3 for \$4.15	
— Rose Elfe, pointed bud, perfect high-centered pink flower. Ea. \$1.75, 3 for \$4.65	
— Spartan, gay orange-red, 4 inch flowers, fragrant. Ea. * \$2.75, 3 for \$7.20	
— Texan, tall growing red, very vigorous and a delight to own. Ea. * \$2.50, 3 for \$6.60	
— The Fairy, small dbl. pink cluster, foliage glossy, compact grower. Ea. \$1.50, 3 for \$4.15	
— Tom Tom, deep crimson-pink, fragrant, tightly clustered. Ea. * \$2.50, 3 for \$6.60	
— Vogue, large flowered cherry-coral, vigorous and fragrant. Ea. * \$2.00, 3 for \$5.25	
— White Bouquet, perfect, white blooms on dainty plants. Ea. * \$2.50, 3 for \$6.60	

Climbing Roses

— Blaze, slightly fragrant brilliant scarlet. Very vigorous. Dark leathery foliage. Repeat bloom. Popular. Ea. \$1.50, 3 for \$4.15	
— Blossomtime, Flower of H. T. form, fragrant stems of cutting length, profuse bloom all season. This is the finest climber on our list. Camellia pink. Ea. * \$2.50, 3 for \$6.60	
— City of York, creamy-white, glossy foliage, vigorous. Ea. \$1.50, 3 for \$4.15	
— Cl. Chrysler Imperial, climbing form of this famous dark red fragrant rose. Ea. * \$2.75, 3 for \$7.20	
— Cl. Peace, Yellow blend, vigorous, glossy foliage and popular. Ea. * \$2.25, 3 for \$6.60	
— Golden Showers, new, buttercup yellow with nicely formed blooms. Ea. * \$2.75, 3 for \$7.20	
— New Dawn, flesh pink, vigorous, and an old favorite, good foliage. Ea. \$1.50, 3 for \$4.15	
— Paul's Scarlet, vivid scarlet, shaded bright crimson. Ea. \$1.50, 3 for \$4.15	
— Red Empress, cardinal-red, good form and strong fragrance. Continuous bloomer. Ea. * \$2.50, 3 for \$6.60	
— White Dawn, gardenia-form, fragrant white cluster. Glossy foliage. Ea. \$2.00, 3 for \$5.25	

NOTE: If your order is for 12 roses or over we will include one extra rose (of our choice) at no charge to you. If your order is 24 or over our gift to you will be three roses (of our choice). If you have a color preference, please state it and we will try to comply.

My order is 12 or more Roses. Please include one EXTRA ROSE FREE.

My order is 24 or more Roses. Please include three EXTRA ROSES FREE.

TOTAL OF ALL ITEMS _____

Ohio Customers add 3% _____

Handling and packing on all ship orders _____ .35

REMITTANCE ENCLOSED \$ _____

NOTE: SPECIAL SERVICE
 If a plant you order is already sold out, we will select for you a similar variety of equal or greater value, if such is available. If you do not wish this service, mark X here _____

3 INEXPENSIVE

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FLORIBUNDAS

5.00 value only 4.39

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Pink Jewell

Bosley Rose News

Page 4

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Page 4

6 QUEENS
of the SHOW

15.50 value only 13.24

You Save \$2.26

Charlotte Armstrong
Tiffany
Golden Wings - Lady Elgin
Mojave - White Knight

AT LAST!! A TRULY EVERBLOOMING CLIMBER

Why Rose Wins Popularity Poll

If you ask a half dozen people why they like the rose best of all flowers, you're likely to get a half-dozen different answers. Therein may be the secret of the immense popularity of the rose bush among home owners.

Here are some answers taken at random from American Association of Nurserymen studies:

A teen-ager: "It is the flower of romance and love."

A gardener: "It gives most satisfactory bloom."

A school teacher: "The flower is perfection itself."

An accountant: "The most return for the money."

House wife: "The blooms are exquisite for home decoration."

A grandmother: "The color and fragrance bring back many lovely memories."

It is this versatility of the rose that makes it a great favorite among both the aged and the young. If there are roses on the property, the very young almost always will pick them in preference to other flowers when bringing a bouquet to their school teachers. Roses can be grown practically anywhere in the United States, and they are easy to grow suc-

cessfully. This of course helps their popularity in nationwide polls. A Gallup Poll gave America's favorite flowers the following order: (1) Rose, (2) Gardenia, (3) Gladiolus, (4) Carnation, (5) Tulip, (6) Lily, (7) Lilac, (8) Lily-of-the-Valley, (9) Violet, (10) Orchid, (11) Peony, (12) Dahlia, (13) Chrysanthemum, (14) Pansy, and (15) Camellia.

Roses like full sun, or partial shade. They may be grown just by digging a hole in the soil wide enough to allow the roots to spread out, and about a foot deep. A good loam is preferred. To sandy soil or heavy clay soil, the addition of peat moss or humus to the soil will provide more luxuriant growth. A handful of fertilizer is about right for each plant. Roses may be planted almost anywhere on the property, as specimen plants, in foundation plantings, as hedges, along fences, or in a formal garden. Climbing roses in flower make a glorious spectacle of a garage, porch, or on trellises or poles in the yard. The floribunda and grandiflora and climbing types are best for fences, while the hybrid tea roses give the most perfect, long-stemmed cut flowers for table and home decoration.

Hybrid Rhododendrons

SPECTACULAR EVERGREENS THAT BLOOM

Planting Directions Furnished

Growth habits: t, tall; m, medium; d, dwarf; ex, extra

Roseum Elegans, lilac, strong grower . . . m. t.

Roseum Superbum, good foliage, pink . . . m. t.

9 to 12 in. . . . \$3.75 2 to 2 1/2 ft. . . . \$ 9.75

1 to 1 1/2 ft. . . . 5.75 2 1/2 to 3 ft. . . . 12.75

1 1/2 to 2 ft. . . . 7.75 Some larger sizes

4 Peppy RHODODENDRONS

\$5.00

1 Roseum Superbum 1 Cunningham's
2 Roseum Elegans White (4 to 6 in)
POSTPAID WITH PLANTING DIRECTIONS

Caractacus, maroon m.
Catawbiense Album, white m.
Charles Bagley, cherry-red m. t.
Charles Dickens, bright scarlet m.
Cunningham's White, fine foliage ex. d.
Fortunei Hybrids, shades of pink m.
Lee's Dark Purple, dark purple m. t.

Prices for the above varieties are as follows:
1 to 1 1/2 ft. \$7.75 1 1/2 to 2 ft. \$9.75

Larger plants, if available, priced individually.

HOLLIES

AMERICAN HOLLY (Ilex opaca) Male or Female. Our traditional Xmas holly, with evergreen leaves and red berries. Plant both sexes to insure fruiting. Our hollies are all fine types, asexually reproduced from named varieties.

10 to 12 in. . . . \$2.75 1 1/2 to 2 ft. . . . \$6.00

12 to 15 in. . . . 3.50 2 to 2 1/2 ft. . . . 8.50

15 to 18 in. . . . 4.50 2 1/2 to 3 ft. . . . 12.00

Priced according to quality of specimen

3 to 4 ft. . . . \$17.50 5 to 6 ft. . . . \$35.00

4 to 5 ft. . . . 25.00 6 to 7 ft. . . . 50.00 to 75.00

Larger Sizes \$100.00 and up

Peppy AMERICAN HOLLY Plants

4 Named Hollies, our selection (3 females and 1 male) 4 to 6 inches high; with planting directions and postpaid.

\$5.00

ILEX CRENATA CONVEXA, small convex leafed evergreen. An excellent substitute for boxwood. Nicely clipped specimen.

4 to 6 in. . . . \$.85 12 to 15 in. . . . \$3.25

6 to 8 in. . . . 1.25 15 to 18 in. . . . 4.75

8 to 10 in. . . . 1.75 18 to 24 in. . . . 7.50

10 to 12 in. . . . 2.25

ILEX ROTUNDIFOLIA. Same price as above.

AZALEAS

KAEMPFER HYBRIDS. We are growing only the hybrids that survived our record winter of 1933-34. Demand the dependable ones.

Carmen, true rose

Fedora, deep pink

Fireball, true red

Herbert, new dwarf purple

Hino-Crimson, low red

Kathleen, deep rose

6 to 8 in. size . . \$2.00

8 to 10 in. size . . 2.50

10 to 12 in. size . . 3.00

Some varieties not available in all sizes

Louise Gable, salmon pink

Maxwell Alba, white

Mildred Mae, soft lilac

Pink Bouquet, dwarf pink

Pink Rosette, pink rose buds

Rose Greely, new white

Zampa, late pink

12 to 15 in. size . . \$4.00

15 to 18 in. size . . 5.50

18 to 24 in. size . . 7.50

4 Peppy KAEMPFER AZALEAS

\$2.75

4 to 6 in., postpaid with directions

AZALEA MOLLIS. All of our plants are seedlings grown from imported named varieties, insuring brilliant colors. Same price as above variety.

GHEHT AZALEAS. The most severe winter has never hurt buds or plants. Colors range from orange to soft pink, with pink predominating. Priced above.

Grafted Ghent Azaleas

All these plants were imported from Europe and grown here for two years.

12 to 15 in. . . . \$7.75 1 1/2 to 2 ft. . . . \$12.75

WE SHIP PEPPY PLANTS PARCEL POST—

YOU MUST CALL FOR LARGER SIZES.



BLOSSOMTIME (Description at right)



Climbing Roses, BLOSSOMTIME on fence, BLAZE on house

BLOSSOMTIME (Pictured at left)

For years, rose hybridizers have been on a long search to find a climbing rose that was not only hardy in the colder areas of the United States, but one that would also be truly everblooming.

Just when it seemed to the hybridist that he had reached his goal and it had been announced that there was a climbing rose that bloomed all summer, Rosarians in their testing programs throughout the United States discovered that it was not satisfactory in some way.

At last we have the perfect everblooming climber. Blossomtime has proven, over a period of five years, that it ans-

wers all of the demands of our Rosarian friends in all parts of the country.

Blossomtime blooms from the earliest spring until the snow flies, bearing medium sized sweetly fragrant blooms of camellia pink of Hybrid Tea form. These blooms are either borne singly on stems of cutting length or in groups of three or five. One of our Rosarian friends has said that if she could have but one rose in her garden it would have to be Blossomtime because it is never without bloom. We feel that this is one of the highest tributes ever paid to this rose and we have yet to find our first dissatisfied customer. Blossomtime also makes a beautiful rose for fences both of the rustic type and on modern ranch-type fences.

Some of the comments received have been: Indianapolis, Ind.: "Lasting color, good shaped bloom, most everblooming rose ever seen." Kansas: "Very free blooming, lovely pink, fragrant." St. Louis: "Lovely two-tone flower, fine for corsages." Columbus, Ohio: "Very hardy, profuse everblooming climber."

All in all Blossomtime seems to be the pinnacle in climbing roses and it is the opinion of the writer that no rose enthusiast could say that he had a complete rose garden unless it contained at least one of the finest of all pink climbers. \$2.50 each; 3 for \$6.60.

3 Everblooming Climbers

7.75 value only 6.61

Red Empress - Blossomtime
Golden Showers

You Save \$1.14

Climbing roses are well adapted to the small gardens. They may be trained against a wall, fence, trellis, porch, or the garage, where they provide a profusion of rose blooms, says the American Association of Nurserymen.

3 Reliable Climbers

5.00 value only 4.39

You Save .61

Blaze

New Dawn

White Dawn

You Save .61

We will be glad to keep you on our list to receive copies of Rose News if you let us know. If you order you will automatically be kept on our list.

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